



TIMELESS MOMENTS AB

PRIVACY POLICY

Last update: 2026-10-09

This Privacy Policy describes how Timeless Moments AB processes personal data in accordance with the EU General Data Protection Regulation (GDPR). This Policy is addressed to visitors, clients, and other individuals who interact with us.

1. Data Controller

Timeless Moments AB is the data controller responsible for the processing of your personal data.

Contact Details:

Company Name: Timeless moments AB

Corporate Registration No.: 559549-6604

Address: Fäbodvägen 62, 77467 Horndal

Email: info@timelessmoments.se

Website: www.timelessmoments.se

2. We may collect the following personal data:

- Name
- Email address
- Telephone number
- Messages sent via contact forms, email, or SMS
- Client and booking details
- Invoicing and billing details
- Cookies

Social media usernames are collected in connection with competitions or giveaways.

We do not collect special categories of personal data (sensitive personal data).

3. How We Collect Personal Data

Personal data is collected when you:

- Contact us via contact forms or email;
- Book or purchase our services;
- Communicate with us via telephone or email;

- Visit our website (through cookies).

4. Purposes of Processing Personal Data

We process personal data in order to:

- Respond to inquiries and communicate with you;
- Enter into and perform contracts;
- Plan and execute our services;
- Manage invoicing and accounting;
- Ensure the functionality and security of our website.

5. Legal Basis for Processing

The processing of personal data is carried out based on the following legal grounds:

- **Legitimate Interest:** To manage inquiries and client communication.
- **Performance of a Contract:** To fulfill and provide our services under the agreement.
- **Legal Obligation:** To comply with statutory requirements for accounting and invoicing.
- **Consent:** For the use of cookies, analytics tools, and potential marketing activities.

6. Data Retention Period

We retain personal data only for as long as necessary to fulfill the purposes for which it was collected:

- Contact inquiries that do not result in a business contract are stored for up to twelve (12) months.
- Client and invoicing data are retained in accordance with the requirements of the Swedish Accounting Act (*Bokföringslagen*).

7. Sharing of Personal Data

We share personal data only when necessary, such as with:

- Web hosting providers
- IT service providers
- Accounting and invoicing software/service providers
- Payment service providers (where applicable)

8. Your Rights

You have the right to:

- Request access to your personal data (data subject access request);
- Request rectification of inaccurate or incomplete data;
- Request erasure of your personal data (the "right to be forgotten");
- Request restriction of processing;
- Object to processing based on legitimate interest;
- Withdraw your consent at any time where processing is based on consent.

To exercise your rights, please contact us via email.

9. Cookies

We use cookies to ensure the proper functionality of our website and to analyze web traffic. Where cookies require prior consent, you are given the option to accept or decline via our cookie banner.

10. Links to Third-Party Websites

Our website may contain links to external websites that are not operated by Timeless Moments AB. We accept no responsibility for the content of these websites or their processing of personal data. We recommend that you review the privacy policy of each respective website you visit.

11. Amendments to this Privacy Policy

We reserve the right to update this Privacy Policy as necessary. The latest version will always be available on our website at <https://timelessmoments.se/>

12. Complaints

If you have any feedback or concerns regarding how we process your personal data, you are welcome to contact us via email. You also have the right to lodge a complaint with the supervisory authority, the Swedish Authority for Privacy Protection (*Integritetsskyddsmyndigheten – IMY*).

This Privacy Policy is adapted for Timeless Moments AB and has been drafted in compliance with the General Data Protection Regulation (GDPR).